



IEEE International Symposium on Applications of Ferroelectrics (ISAF)
International Symposium on Integrated Functionalities (ISIF)
& Piezoresponse Force Microscopy Workshop (PFM)

Cleveland, Ohio, USA | July 23 – 27, 2023



ISAF 2023 Patron Prospectus

Cleveland, Ohio | July 23 – 27, 2023

2023.ieee-isaf.org



Patron Prospectus

The 2023 IEEE International Symposium on Applications of Ferroelectrics, International Symposium on Integrated Functionalities and Piezoresponse Force Microscopy Workshop constitutes one of the leading international technical symposiums for research, development, and applications of ferroelectronics.

ISAF-ISIF-PFM will accommodate hybrid participation, meaning that the meeting will include in person presentations and both synchronous (live) and asynchronous (pre-recorded) content. The conference will continue to provide highest quality content with dozen tutorials, six plenary talks, as well as a large number of invited and contributed talks and posters, including many opportunities for students to present their work and interact with each other and researchers from all around the world.

With an expected attendance of approximately 500 participants and technologists who are leaders in their field, the symposium provides a unique opportunity for interaction between patrons and attendees. Below is the patron prospectus that will outline the details of participation. The details of the symposium are provided at:

2023.ieee-isaf.org

Information Contact

Laura LeBlanc

Symposium Manager

ISAF 2023

☎ +1 (352) 872-5544 Ext. 115

✉ lleblanc@conferencecatalysts.com



Official Symposium Dates

July 23 – 27, 2023

Symposium Location

Hilton Cleveland Downtown,
Cleveland, Ohio, USA

Information for Exhibitors

The ISAF 2023 exhibits program is closely integrated with the technical program. Coffee breaks and patrons reception will take place in the Exhibits Hall, ensuring maximum exposure for exhibitors. Exhibitors also have speaking opportunities before large audiences. Exhibitors' job opportunities will be advertised on the ISAF 2023 website, reaching outstanding graduate students and all delegates who attend ISAF 2023 thereby creating on-site interview opportunities.

Exhibits Run July 23 - 27, 2023

Exhibiting at ISAF 2023 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in ferroelectrics.

Action Items	Days	Times
Exhibitor Move In	Sunday - July 23	TBD
Exhibitor Hours	Monday - July 24	
Exhibitor Hours	Tuesday - July 25	
Exhibitor Hours	Wednesday - July 26	
Exhibitor Hours	Thursday - July 27	
Exhibitor Move Out	Thursday - July 27	

Schedule is tentative and subject to minor changes.

Patronship Opportunities

ISAF 2023 provides five patronship packages – Bronze, Silver, Gold, Platinum and Diamond. The benefits of each package are summarized below:

	Bronze Patron	Silver Patron	Gold Patron	Platinum Patron	Diamond Patron
Logo in patron list of the program booklet	✓	✓	✓	✓	✓
Logo in patron list of web page	✓	✓	✓	✓	✓
Booth		✓	✓	✓	✓
Ad in the program booklet <i>* Diamond can choose between first pages, or back cover</i>		Half Page	Full Page	Full Page	Full Page
Ad on the web site <i>* Diamond and Platinum in prominent positions</i>		Small	Large	Largest	Largest
Free Registration(s)			1	2	3
Ad on the exhibits page of the website				✓	✓
TV monitor with running advertisement at the symposium					✓
	\$1,000	\$1,500	\$3,000	\$5,000	\$10,000

* All rates are shown in USD

Virtual Exhibit Space

Dedicated and personalized virtual booth on the virtual platform that includes:

- » Company Logo
- » Company Description
- » Up to 4 Marketing Flyers/Brochures
- » 10-minute Video
- » Two 30-minute Scheduled Engagements
- » Hallway Engagements: dedicated exhibit hall hours for attendees and exhibitors to network and make quick connections in real time.

Additional Patron Opportunities (non-exclusive)

Promotional Item	Quantity Available	Cost (USD)
Symposium Special Event	1 Available (exclusive patronship)	\$15,000 USD
Exclusive Lunch Patron	3 Available	\$3,000 USD
Shared Lunch Patron	Unlimited Availability	\$1,000 USD
Lanyard Patron	1 Available (exclusive patronship)	\$4,000 USD
Coffee Break Patron	Unlimited Availability	\$500 USD
One Page ad in the Symposium Bag	Production not included and subject to approval	\$1,250 USD

Your company will be recognized on signage on-site at the specific event for which you are the patron.

For More Information

For more information on patronship opportunities at ISAF 2023, please contact Laura LeBlanc, Symposium Manager, (lblebanc@conferencecatalysts.com)

SPONSORSHIP AGREEMENT

Patronships

- | | |
|--|--|
| <input type="checkbox"/> Diamond
\$10,000 | <input type="checkbox"/> Symposium Special Event
\$15,000 |
| <input type="checkbox"/> Platinum
\$5,000 | <input type="checkbox"/> Exclusive Lunch Patron
\$3,000 |
| <input type="checkbox"/> Gold
\$3,000 | <input type="checkbox"/> Coffee Break Patron
\$500 |
| <input type="checkbox"/> Silver
\$1,500 | <input type="checkbox"/> Lanyard Patron
\$4,000 |
| <input type="checkbox"/> Bronze
\$1,000 | <input type="checkbox"/> Shared Lunch Patron
\$1,000 |
| | <input type="checkbox"/> One Page ad
\$1,250 |

Payment is due upon receipt.

Company Information

Company Name

Mailing Address

City State Zip Code Country

Phone URL

I have read and agree to the terms and conditions of this contract.

Print Name Title

SIGNATURE Date

Contact Information

Name Email

Phone Fax

Mailing Address

City State Zip Code Country

Bank Transfer Fee: \$25

Payment Information

Check Bank Transfer American Express Visa MasterCard

/

Card Number Security Code* Expiration Date

* The Credit Card Security Code, or Card Code, is a three-digit security code that is printed on the back of credit cards (or a four-digit security code on the front of American Express cards) in reverse italics in the card's signature panel.

Billing Address

City State Zip Code Country

- 1 Please read both pages of this agreement carefully.
- 2 Prepare your company description (250 words or less) and high-resolution company logo. This information will be used on the symposium website and printed symposium program, as well as signage as per your patronship level.
- 3 Complete, sign and email the agreement, company description and high-resolution company logo to Laura LeBlanc, Symposium Manager at lleblanc@conferencecatalysts.com +1 (352) 872-5544 Ext. 115

Terms and Conditions

1. Contract

This application, properly executed by applicant and by written acceptance of symposium committee and booth assignment, shall constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order received. ISAF 2023 will continue to receive applications and assign exhibit space, as it remains available. In all cases, total booth payments must be received at time of application. ISAF 2023 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with written approval of ISAF 2023 management. ISAF 2023 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of ISAF 2023 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. One exhibit space is 3m x 2m.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

After May 23, 2023 but before June 23, 2023:

- » Refund of 50% of the total license fee for cancellation

On or after June 23, 2023:

- » No refund or credit at any time.

It is understood that ISAF 2023 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the ISAF 2023 show is conducted shall become, in the sole discretion of ISAF 2023, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of ISAF 2023, this agreement may be terminated by ISAF 2023. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should ISAF terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that ISAF 2023 may, after computing the total amount of ISAF 2023 cost and expenses in connection with its preparation for and conducting of the ISAF 2023 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

Terms and Conditions (continued)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that ISAF 2023 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and shall hold harmless, ISAF 2023 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local laws, regulations and customs that may apply, having agreements with the show Facility or with authorized contractors employed by ISAF 2023. Exhibitor shall abide by all hotel rules and regulations.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the ISAF 2023 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.