VP, Conferences Report

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Outline

- Impact of Sequestration
- DASC and ICNS Issues
- Technical co-sponsorships

Effects of Sequester

- Aerospace Conference (From Annette Green 9/26)
  - Our best estimate for the 2014 IEEE Aerospace Conference #30718 is based on an approximate 20% decrease in attendance from last year.
- ICNS (From Ellis Hitt 9/25)
  - As for the 2014, my educated guess would be about the same as 2013. The blasted sequestration is keeping Government employees from writing papers and attending the conference. The ICNS got relief from the hotel on the underrun on room nights and food since the conference is going to return to the Westin Washington Dulles for two more years.
- AutoTestCon (From Bob Rassa 9/24)
  - I think the latest budget should show more like $600k income, $475k expenses, surplus $125k **Updated to $200K(**total; AES share 50%). We have to update budget based on 2013 performance-
  - We only had 140 paid attendees at 2013--down from 440 in 2011, and 225 in 2012.
  - Exhibits are down as well--we had 250 exhibits at 2012, 165 in 2013, and only 112 so far in 2014
- Overall Conference Income will be down by $50-$90K

Conference Surplus Estimate Is Well Below Budget Forecast

Short Name	AES %	10bdgt.xls from Ron Ogan			From inputs received from Conf					
		Expense	Revenue	AESS Net	Revised Expenses	Revised Revenue	Revised AESS Net	Delta Expenses	Delta Revenue	Delta Net
Aerospace	100%	$517,580	$632,857	$115,277	$465,000	$505,000	$40,000	($52,580)	($127,857)	($75,277)
ICNS	50%				$97,076	$107,576	$5,250	$97,076	$107,576	$5,250
PLANS	50%	$313,076	$381,530	$34,227	$313,076	$381,530	$34,227	$0	$0	$0
RadarCon14	100%	$330,295	$403,005	$72,710	$338,260	$406,405	$68,145	$7,965	$3,400	($4,565)
MetroAeroSpace	100%				$13,500	$21,776	$8,276	$13,500	$21,776	$8,276
NAECON 2014	50%				$24,920	$35,100	$5,090	$24,920	$35,100	$5,090
AutoTestCon	50%	$684,884	$876,070	$95,593	$475,000	$600,000	$62,500	($209,884)	($276,070)	($33,093)
DASC	50%	$175,000	$215,000	$20,000	$198,277	$243,915	$22,819	$23,277	$28,915	$2,819
		$2,020,835	$2,508,462	$337,807	$1,925,109	$2,301,302	$246,307	-$95,726	$207,161	-$91,500

- Critical to have "Old Hands" active on conference committees to adapt to changes
  - Bob Rassa and Ellis Hitt have made a difference

Recommended Conference Actions

- Seek to end conference revenues by growing exhibits
- Depends on government and industry attendance
- Bob Rassa and Rob Ewing to work expand exhibits at NAECON
- BoG must take a strong role in hotel negotiations
- I will meet with Rassa, Davis, Hitt and others to plan this out
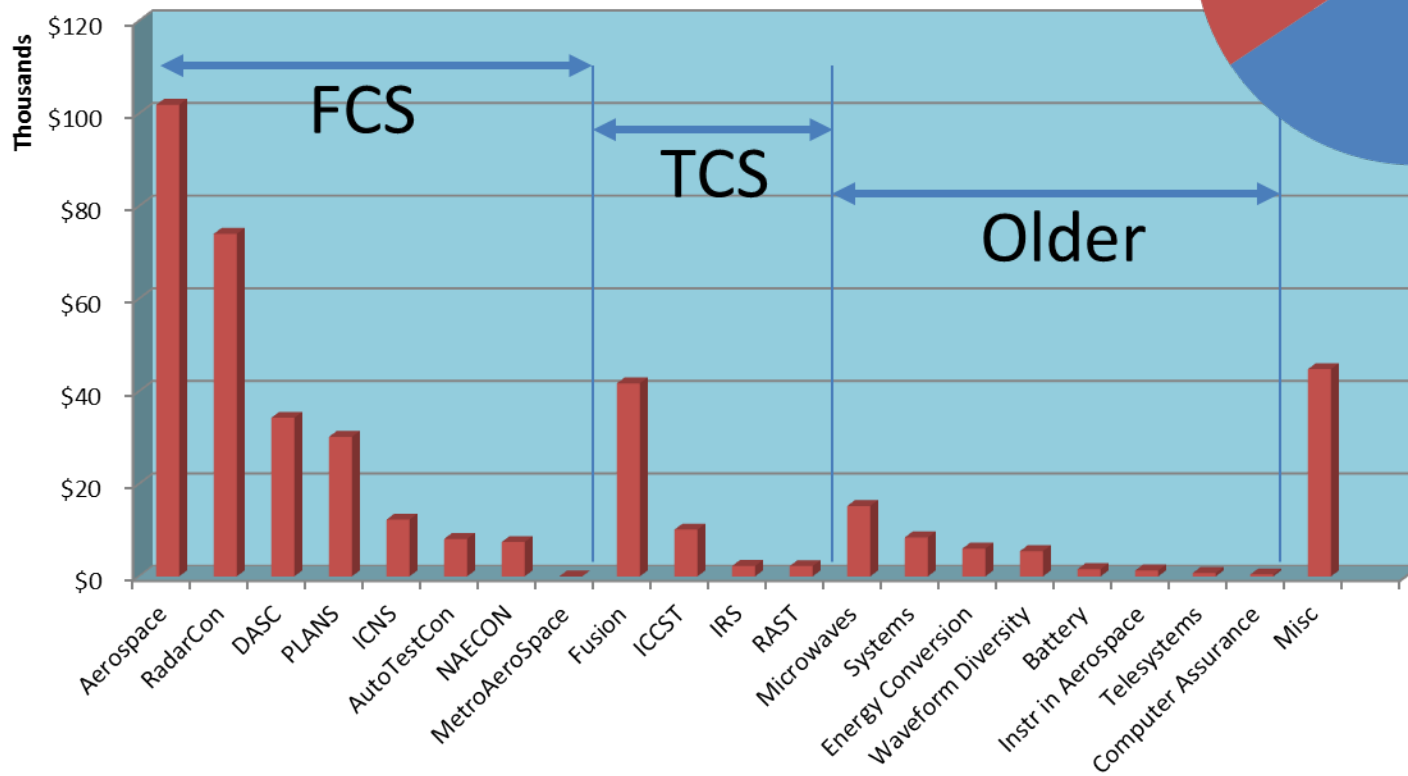- **Motion to require this in all future FCS Conferences**

DASC and ICNS Issues

Technically Co-sponsored Conferences

- The IEEE Conferences Committee is proposing that TAB introduce a policy of having all conferences technically cosponsored by IEEE entities (such as Societies) pay a fee of $1000 per conference plus $15 per paper for each paper that goes onto Xplore in the proceedings from the conference.
- We have 13 in 2013 and 6 so far for 2014. I am concerned that this would lead to competition with other societies
- We do receive revenues from xPlore when no IEEE entity is financial sponsor -- $56K in 2012
- **Recommend AESS oppose this initiative**

AESS 2012 "Package Net" Distribution (Mostly IEL)

Interesting Proposal

IEEE ⦿ computer society

- If you've ever set up a peer review system for your conference publishing, you know the work involved. Enforcing deadlines, implementing double-blind, detecting conflict of interest, allowing rebuttals, generating conference sessions, collecting e-copyrights, and so much more.

- You can have your conference publications peer reviewed as a standard service when you work with IEEE Computer Society Conference Publishing Services (CPS). Our new Peer Review System is just one of the special services that make our CPS the top choice in conference publishing. Work with us and you'll have your own editor to manage every detail, you'll have many automated and web-based tools to make life simple for your attendees and volunteers, you'll even get your own mobile application to interest and excite your attendees before they even arrive.

- Telecon 10/2 with Georgann Carter: System in place specifically for conferences. Manage reviews, send notifications. Pricing based on volume. Web pub or mobile app options