



**Selex ES**

A Finmeccanica Company

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**Presentation of the AESS “Industry Relations  
Website”**

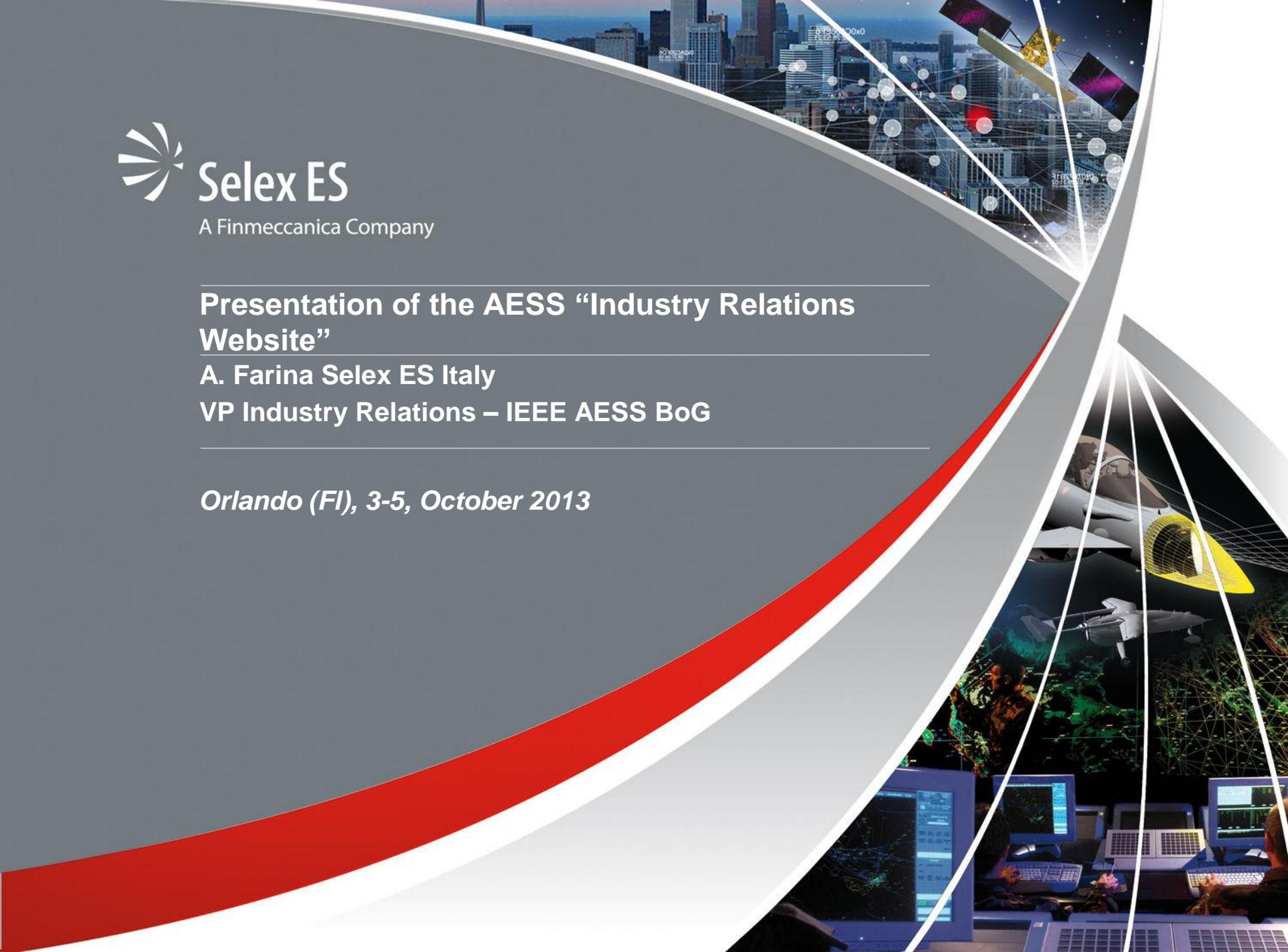
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**A. Farina Selex ES Italy**

**VP Industry Relations – IEEE AESS BoG**

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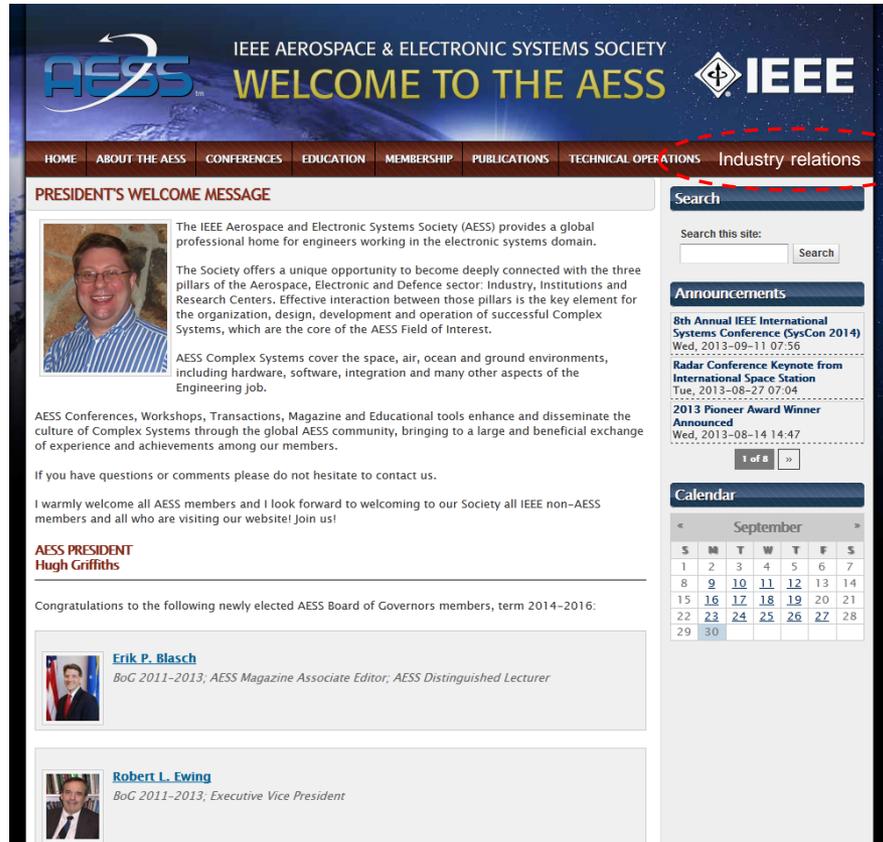
*Orlando (FL), 3-5, October 2013*

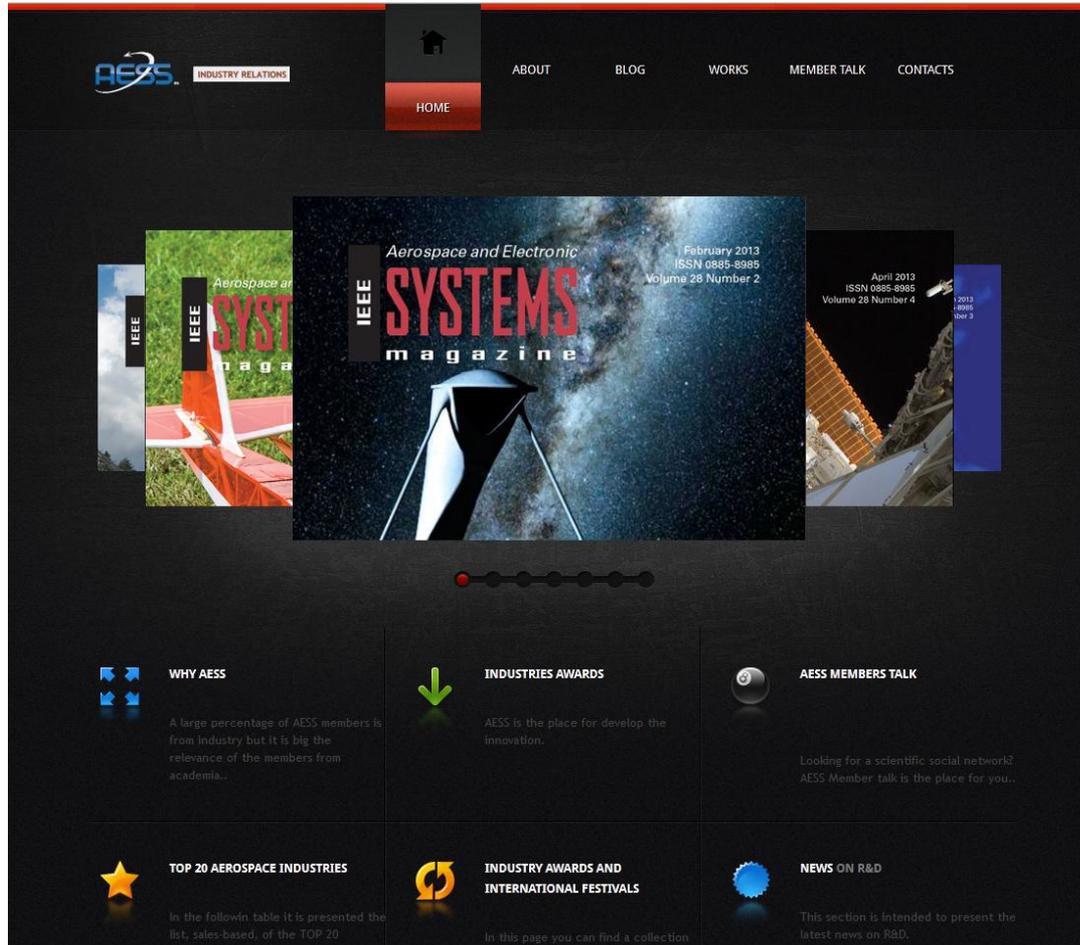


- <http://ieee-aess.org/> and the “Industry Relation” subdomain
- “Industry relations” website:
  - Overview
  - Menu and slideshow,
  - Sections and Highlights,
  - Corners,
  - Blog,
  - Member Talk,
    - User registration,
  - Contact module.
- Conclusions

# AESS Industry Relations website

The new website (to be placed as a sub-domain of the current AESS main website) has been designed to assist Members to feel within their professional home.



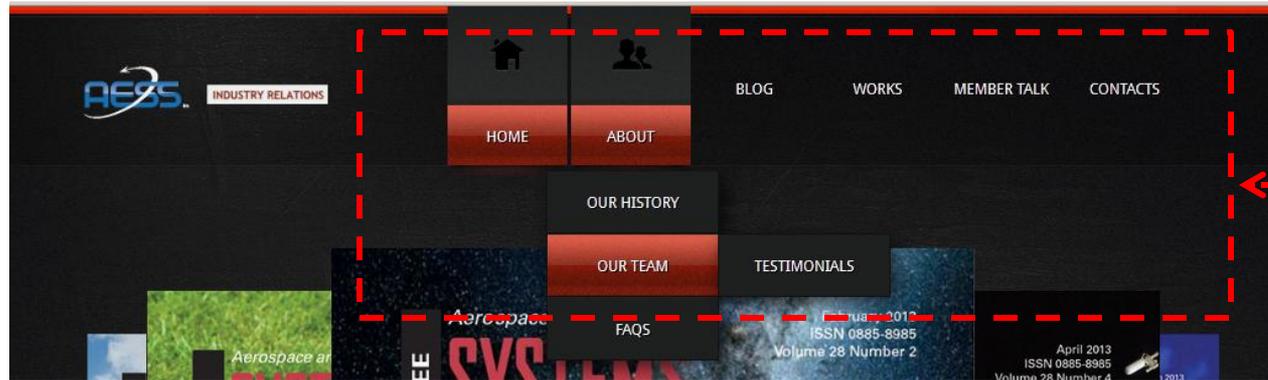


The site is based on a **responsive** (\*) template. It is designed to be placed on a *Linux hosting account* using PHP-MySQL (\*\*) technologies.

(\*) *Responsive website templates* produce both fluid-width and adaptive website that caters for any possible screen resolution. A responsive template seamlessly serves different media formats and devices (computer, tablet, smartphones, etc.) people use to enter the website that is based on this template.

(\*\*) **Linux Hosting** accounts are often chosen to exploit languages like: PHP, Ruby, Perl, Python, or CGI scripting. Many of the world's largest and fastest-growing organizations including Facebook, Google, Adobe, Alcatel Lucent and Zappos rely on MySQL.

# Industry Relation website: Menu and Slideshow



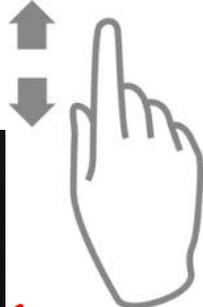
An interactive menu area is placed at the top of the window



A "slide show area" can be used to highlight the latest news related to AESS - industry activities

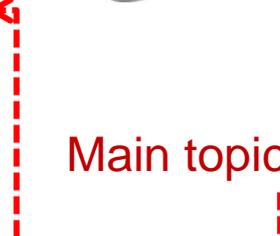
# Industry Relation website: Sections and highlights

Scrolling down the home page two main areas are presented:



 <p><b>WHY AESS</b></p> <p>A large percentage of AESS members is from industry but it is big the relevance of the members from academia.</p>	 <p><b>INDUSTRIES AWARDS</b></p> <p>AESS is the place for develop the innovation.</p>	 <p><b>AESS MEMBERS TALK</b></p> <p>Looking for a scientific social network? AESS Member talk is the place for you.</p>
 <p><b>TOP 20 AEROSPACE INDUSTRIES</b></p> <p>In the followin table it is presented the list, sales-based, of the TOP 20 Aerospace Industries.</p>	 <p><b>INDUSTRY AWARDS AND INTERNATIONAL FESTIVALS</b></p> <p>In this page you can find a collection of important industry awards related to the Aerospace Field.</p>	 <p><b>NEWS ON R&amp;D</b></p> <p>This section is intended to present the latest news on R&amp;D.</p>

Main topics section

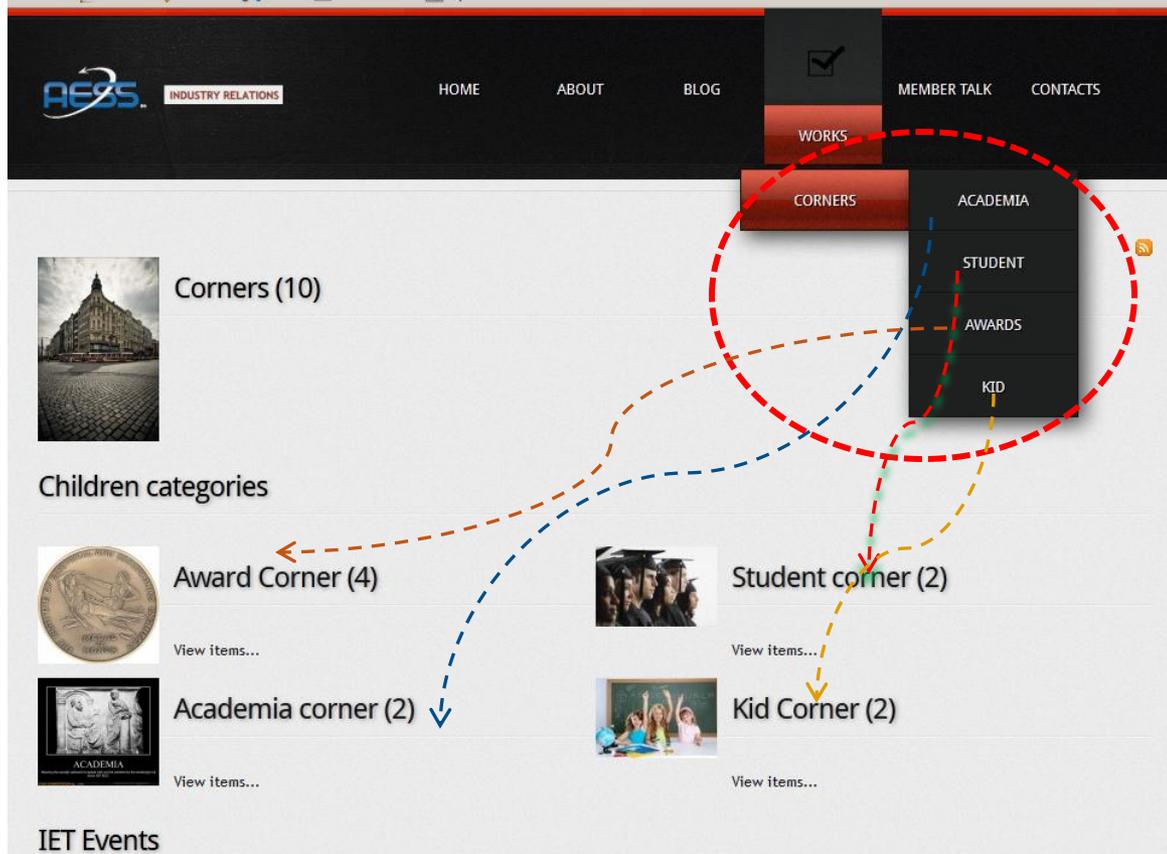


<p>POPULAR    LATEST</p>	<p><b>Opportunities</b></p>	<p><b>Our Partners</b></p>
<p> <b>12</b> <b>Radar Museum</b></p> <p>On April 2, 2009 the Radar Museum was inaugurated at Fusaro's plant, in Campania region, Italy.</p> <p> <b>06</b> <b>Workshops</b></p> <p>To successfully manage and optimise their patent portfolios,</p> <p> <b>06</b> <b>Lorem ipsum dolor sit amet nsectetuer adipi.</b></p> <p>Lorem ipsum dolor sit ametonset etuer adipiscing elit, sed dam non nibh euismod tncidunt.</p>	<p><b>LOREM IPSUM DOLOR SIT AMET, CON SECTETUER ADIPISCING.</b></p> <p>Lorem ipsum dolor sit ametonsetetuer adipiscing elit, sed dam nonnibh euismoidun ut laoreet dolore magna aliq.</p> <p> <b>Agencies Strategic Plans</b></p> <p>Lorem ipsum dolor sit ameo nsetetuer adipiscing elit, seam nonnibh euism.</p> <p> <b>European Community - Cordis</b></p> <p>Lorem ipsum dolor sit ameo nsetetuer adipiscing elit, seam nonnibh euism.</p>	<p> <b>COMPANY PROFILE</b></p> <p> <b>COMPANY PROFILE 2</b></p> <p> <b>COMPANY PROFILE 3</b></p>
<p>READ MORE</p>		<p>READ MORE</p>

Highlights section (for latest news and other important events)



**The new website is containing (work is in progress) the following topics:**



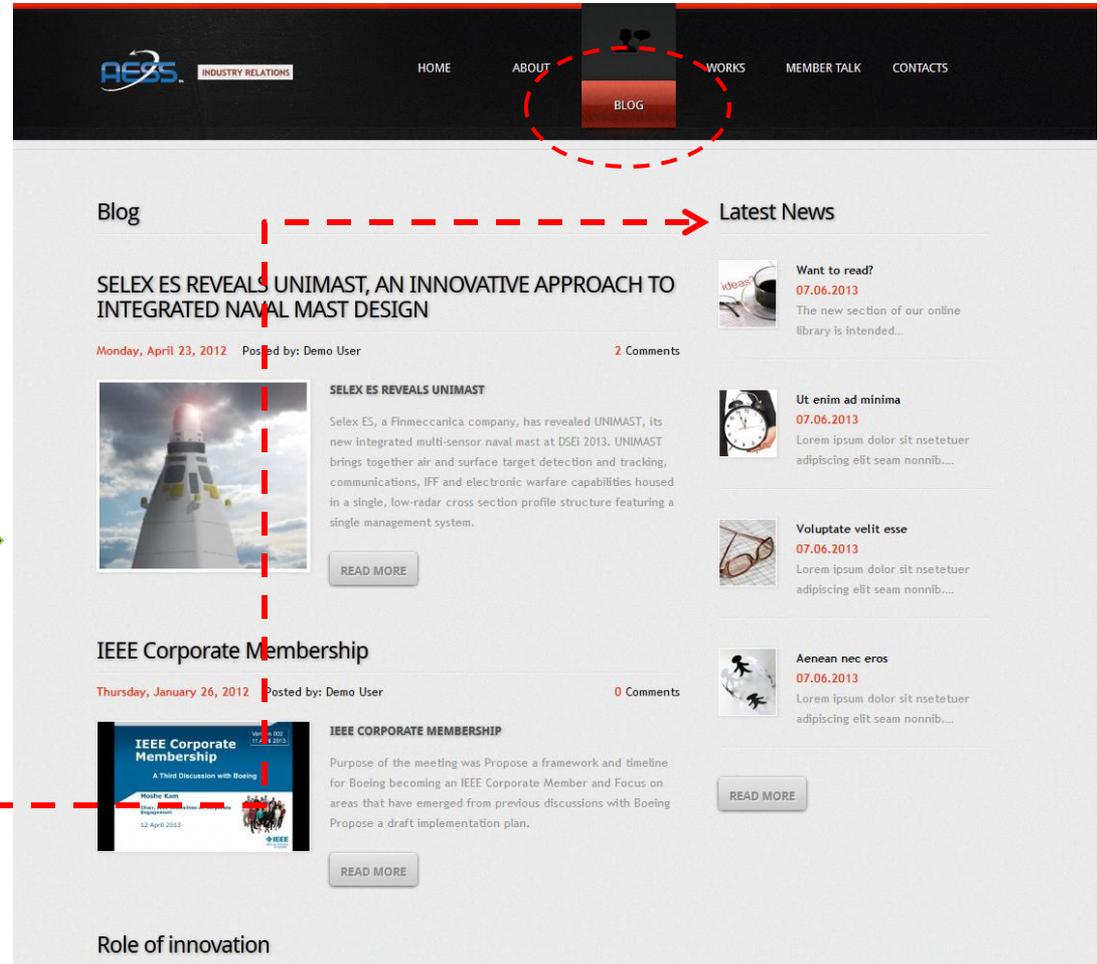
1. AESS Industry vision
2. Technology watch (IEEE AESS journals and conferences, EC Cordis, News of R&D, etc.)
3. Library with the best papers (awarded/most downloaded) and link to other library sources
4. Library with best patents
5. Links to general sites on patents and IPR policies
6. Strategic technology plans from Agencies, Industries etc.
7. News on standards
8. Workshops and conferences
9. Corners for: Academia, Students, Kids, Awards

- AESS Blog for news and articles writing

- Blog posts are presented by date of insertion



- The news are reported on the right hand side of the page



Blog

SELEX ES REVEALS UNIMAST, AN INNOVATIVE APPROACH TO INTEGRATED NAVAL MAST DESIGN

Monday, April 23, 2012 Posted by: Demo User 2 Comments

SELEX ES REVEALS UNIMAST

Selex ES, a Finmeccanica company, has revealed UNIMAST, its new integrated multi-sensor naval mast at DSEI 2013. UNIMAST brings together air and surface target detection and tracking, communications, IFF and electronic warfare capabilities housed in a single, low-radar cross section profile structure featuring a single management system.

READ MORE

IEEE Corporate Membership

Thursday, January 26, 2012 Posted by: Demo User 0 Comments

IEEE CORPORATE MEMBERSHIP

Purpose of the meeting was Propose a framework and timeline for Boeing becoming an IEEE Corporate Member and Focus on areas that have emerged from previous discussions with Boeing Propose a draft implementation plan.

READ MORE

Role of innovation

Latest News

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07.06.2013  
The new section of our online library is intended...

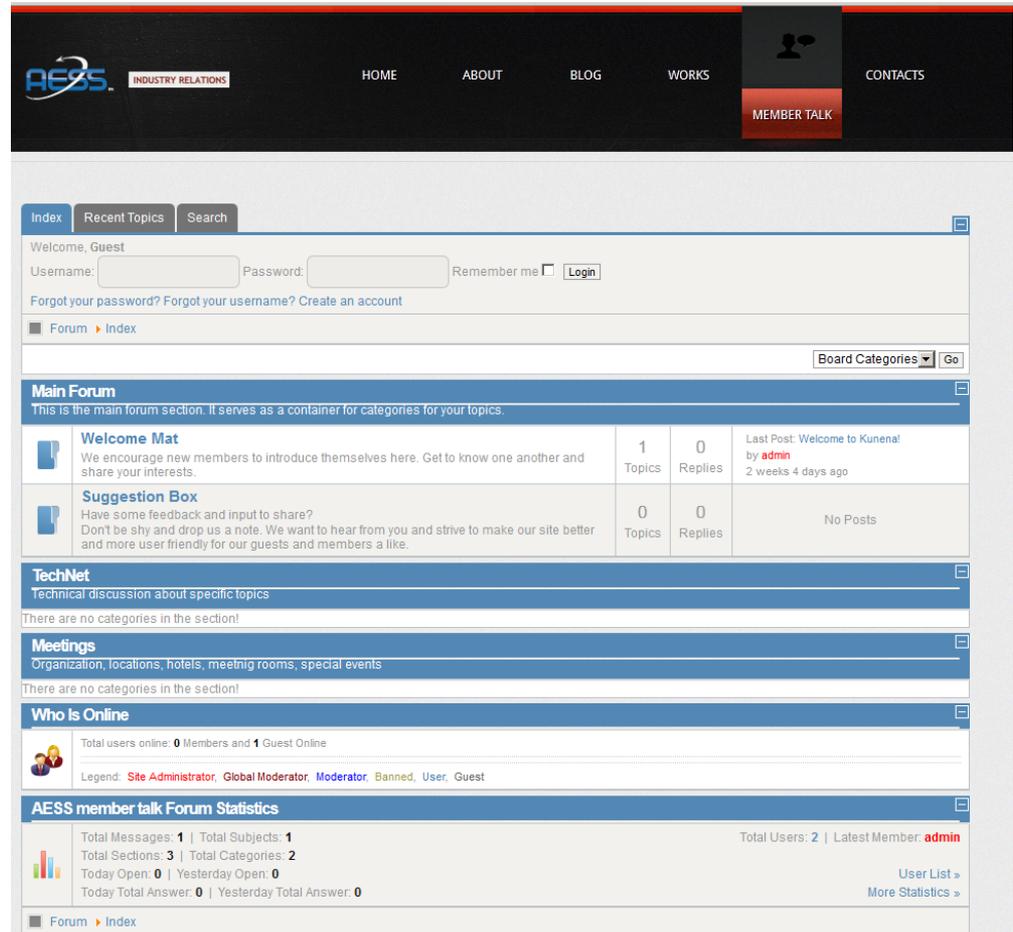
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# Industry Relation website: Member talk forum

- Forum (based on Kunena (\*) component) for member information exchange and discussion.
- Standard role for user in the forum can be:
  - Site Administrator
  - Global Moderator
  - Moderator (single arguments)
  - User
  - Guest
  - Banned (!)

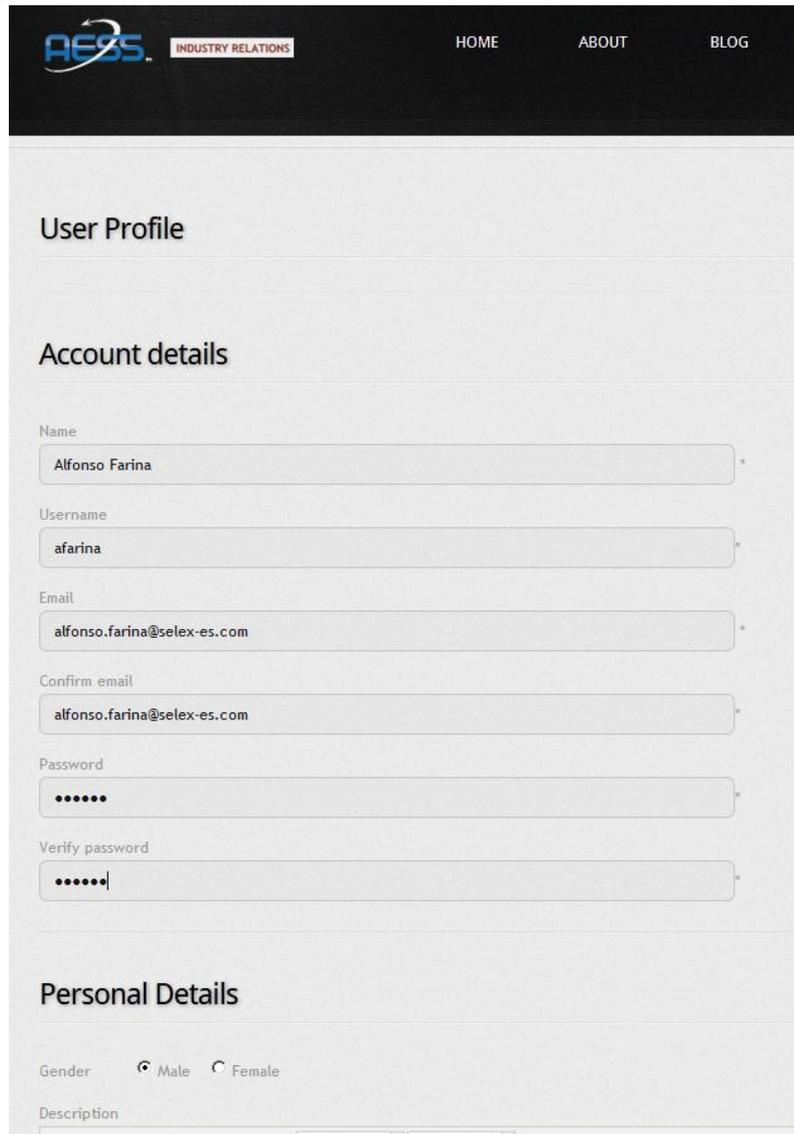


The screenshot shows the AESS Industry Relations Member Talk Forum interface. The top navigation bar includes links for HOME, ABOUT, BLOG, WORKS, and CONTACTS, with a prominent MEMBER TALK button. The forum content area features a search bar, a login section for guests, and a main forum section with categories like Welcome Mat, Suggestion Box, TechNet, Meetings, and Who is Online. A statistics section at the bottom provides data on messages, subjects, sections, and categories.

Total Messages: 1	Total Subjects: 1	Total Users: 2	Latest Member: admin
Total Sections: 3	Total Categories: 2		
Today Open: 0	Yesterday Open: 0		
Today Total Answer: 0	Yesterday Total Answer: 0		

(\*) *Kunena* is a forum component for Joomla. Integrating a forum into Joomla has always been possible but was never very easy, often involving the use of [bridge extensions](#) to connect Joomla to well-established, free-standing web-based forum products. The name Kunena is from a Swahili word meaning, "to speak". It was derived from the former [Fireboard](#) forum with new and previous developers that include several Joomla core developers. The developers have a long term goal to redesign *Kunena* from the ground up to take full advantage of what Joomla has to offer.

## Industry Relation website: User registration



The screenshot shows a user registration form on the Industry Relations website. The form is titled "User Profile" and "Account details". It contains several input fields for user information:

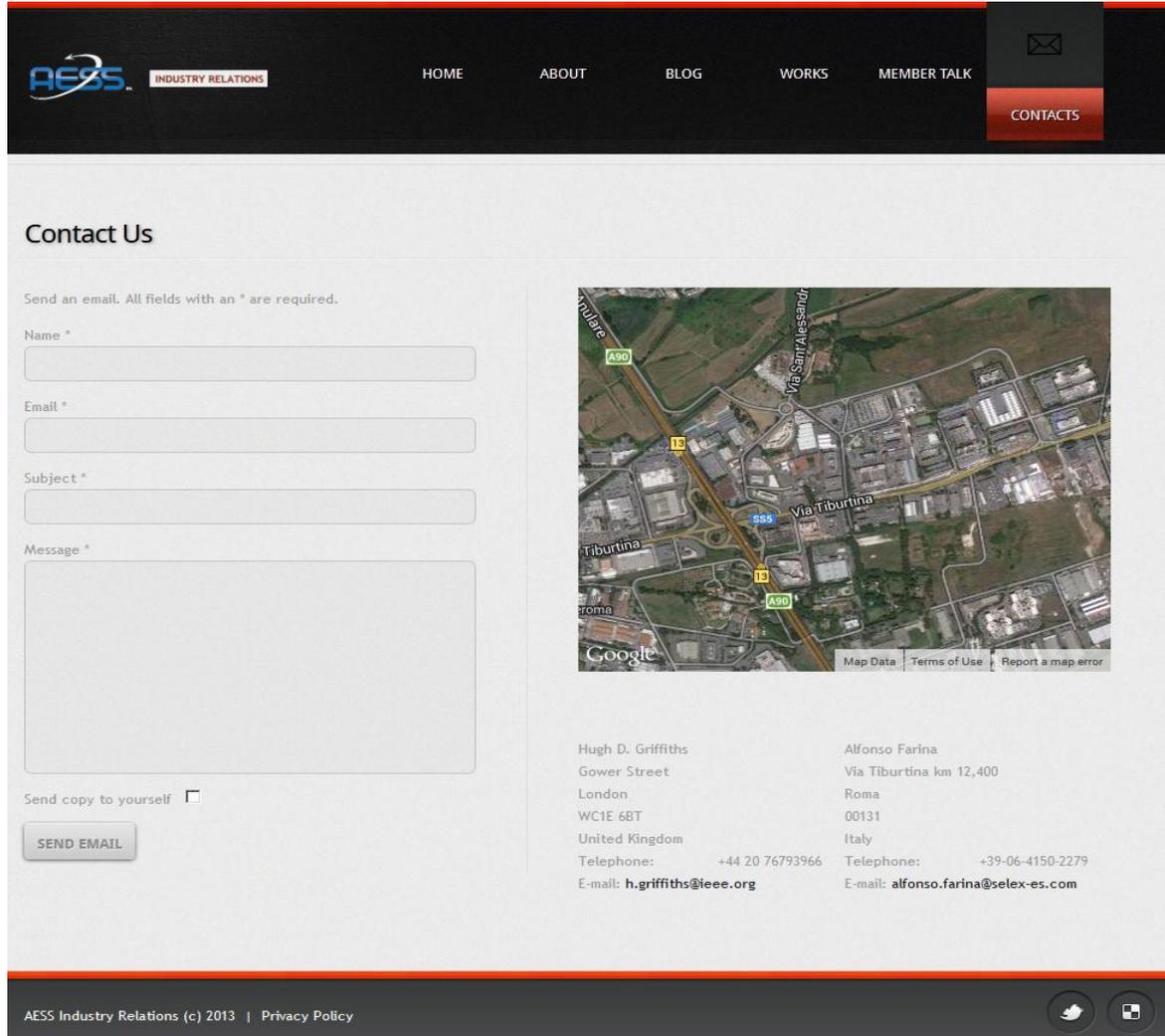
- Name:** Alfonso Farina
- Username:** afarina
- Email:** alfonso.farina@selex-es.com
- Confirm email:** alfonso.farina@selex-es.com
- Password:** (masked with dots)
- Verify password:** (masked with dots)

Below the account details, there is a section for "Personal Details" with a "Gender" field (radio buttons for Male and Female) and a "Description" field.

Module for profile creation:  
Users can register and edit  
their profiles.

The default role after  
registration is "User".

Web site administrators can  
create new roles and/or  
modify users roles.



The screenshot shows the contact page of the AESS Industry Relations website. The navigation bar at the top includes links for HOME, ABOUT, BLOG, WORKS, MEMBER TALK, and CONTACTS. The main content area is titled "Contact Us" and contains a form for sending an email. The form fields are labeled "Name \*", "Email \*", "Subject \*", and "Message \*". Below the form is a checkbox for "Send copy to yourself" and a "SEND EMAIL" button. To the right of the form is a Google Map showing the location of the company, with labels for "Via Tiburtina", "Via Sant'Allessandro", and "A90". Below the map, contact information is provided for two individuals: Hugh D. Griffiths and Alfonso Farina. The footer of the page includes the text "AESS Industry Relations (c) 2013 | Privacy Policy" and social media icons for Twitter and Facebook.

**Contact Us**

Send an email. All fields with an \* are required.

Name \*

Email \*

Subject \*

Message \*

Send copy to yourself

**SEND EMAIL**

**Map:** Via Tiburtina, Via Sant'Allessandro, A90, Tiburtina, Roma

<b>Hugh D. Griffiths</b> Gower Street London WC1E 6BT United Kingdom Telephone: +44 20 76793966 E-mail: <a href="mailto:h.griffiths@ieee.org">h.griffiths@ieee.org</a>	<b>Alfonso Farina</b> Via Tiburtina km 12,400 Roma 00131 Italy Telephone: +39-06-4150-2279 E-mail: <a href="mailto:alfonso.farina@selex-es.com">alfonso.farina@selex-es.com</a>
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AESS Industry Relations (c) 2013 | Privacy Policy

For questions it is possible to send a message through the contact page.

## Work in progress: what next

- Company area: all the companies interested will be invited to maintain their own blog space: a space for their own announcements (news,workshops,conferences,..) and requests of collaboration
  - Library with the best papers (awarded/most downloaded) and link to other library sources
  - Library with best patents
  - Links to general sites on patents and IPR policies
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- Suggestions?

- War thanks to Dr. Riccardo FULCOLI for his professional and “free of charge” precious contribution to this work.



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**Questions?**

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