Graduate Student Activities

AESS Board of Governors Meeting

September 22-23, 2017

St. Petersburg, FL, USA

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Advancing Technology for Humanity



Key Points

Visibility

Members attraction

Members engagement

Members development







Highlights

Visibility

- Regional/Local chapters development;
 - AESS UK Chapter.



Members engagement

- Membership satisfaction survey;
 - Keywords: values engagement satisfaction.



Members development

Mentoring Program, Resource centre.





Opportunities



- Members attraction
 - IEEE services "MGM".
 - Reward members for their fidelity/volunteering.

Members development

- Career services, job posting.
 - Professional registration, advices, posting.







Discussion / Action

- **Members attraction:** AESS MGM program.
 - Discounts on sponsored AESS conferences?
 - Discounts on publication with AESS?
 - **—** ...



- Members development: AESS career essentials.
 - Industry?
 - Universities? Collaborations/Exchange?
 - How to...?
 - **—** ...



