

Growth Through Engagement and Teamwork

## **Member Services** **Fabiola Colone**

**September 24-25, 2020**

# Committee Members

VP Member  
Services



Fabiola  
Colone

Chapter  
Coordinator



Kathleen  
Kramer

VP  
Pubs



Sabrina  
Greco

VP Industry  
Relations



Michael  
Noble

Grad STM Rep &  
Mentoring Undergrad  
Program Chair STM Rep



Francesca  
Filippini



Sarana  
Tse

YP Rep



Philipp  
Wojaczek



Roy  
Streit



Dale  
Blair



Xiaopeng  
Yang

...and cooperations  
with other Committees  
within the BoG

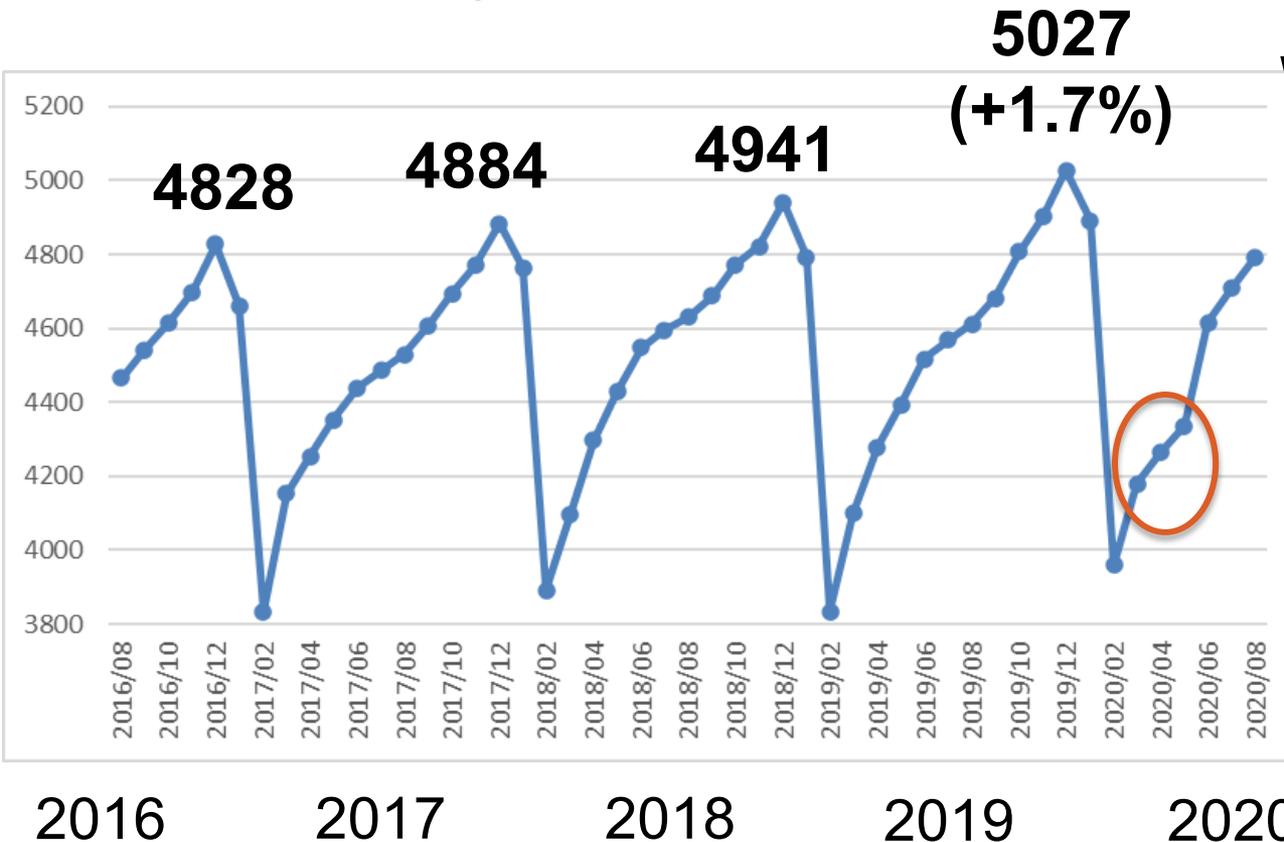
# List of Goals

## Member Services

1. Grow AESS membership by 2% per year.
2. Increase membership diversity (geographical, affiliation, gender, age, technical).
3. Maintain close liaison with existing Chapters and promote formation of new Chapters.
4. Engage Chapter members in AESS activities and stimulate Chapter driven initiatives.
5. Improve the benefits of the AESS membership.
6. Increase member participation in AESS activities and events, especially students and YPs.

# Membership statistics (I)

## AESS Society total



We are heading to **> +2%**  
(despite the Covid effect)



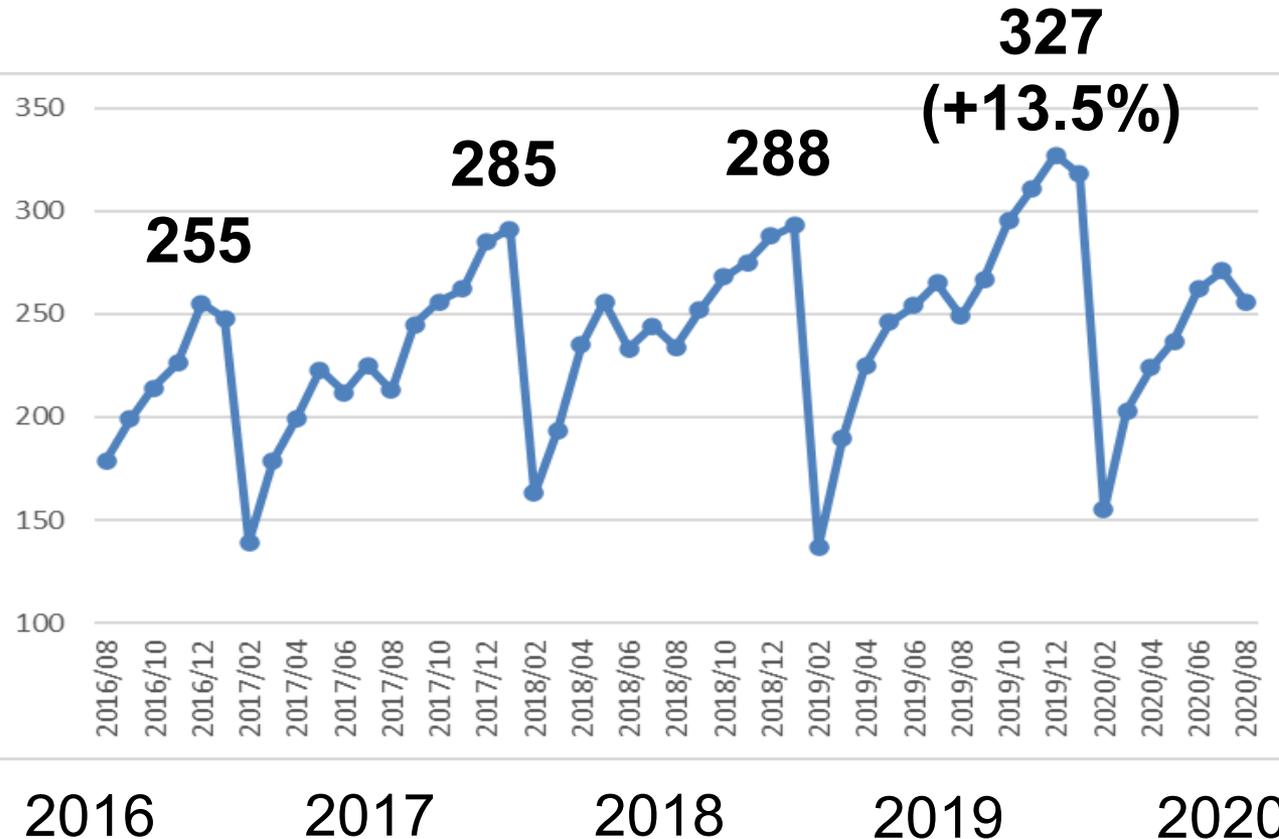
# Membership statistics (II)

And there is more...

	2020/04	2020/05	2020/06	2020/07	2020/08
<b>AES</b>	-0.5%	-1.5%	+2.0%	+2.9%	+3.7%
<b>GRS</b>	+2.6%	-1.1%	-1.1%	-0.8%	-1.3%
<b>IT</b>	-12.0%	+9.8%	+17.6%	+17.8%	+18.4%
<b>ITS</b>	-0.8%	-1.2%	-0.5%	-8.4%	-8.1%
<b>OE</b>	-1.2%	-2.4%	-1.0%	-0.8%	-0.6%
<b>SP</b>	+1.4%	-1.2%	+1.1%	+1.5%	+0.9%
<b>VT</b>	-0.3%	-0.1%	+2.0%	-0.4%	-0.2%
<b>Div IX</b>	-0.3%	-0.2%	+2.3%	+1.9%	+1.8%
<b>IEEE Societies</b>	-1.7%	-2.0%	-1.7%	-1.3%	-1.2%
<b>Total</b>					

# Membership statistics (III)

## AESS Student Members



Highest number of StM in the last 5 years!  
We are heading to **+2-3%**

# List of Objectives

## Member Services

- Obj #1: Regional Chapter Summit
- Obj #2: Funding opportunities for Chapters
- Obj #3: Communication with Chapters
- Obj #4: Membership fees and benefits
- Obj #5: Strategies to spread information
- Obj #6: YP and StM events
- Obj #7: Mentoring Program

# Objective #1

## Regional Chapter Summit

**S** – Continue the series of Regional Chapter Summit: identify strategic locations, organize and hold 1-2 meetings to increase awareness and get feedback on AESS activities.

**M** – Number of events held and stimulated interactions.

**A** – Assigned to: Colone & Kramer (co-Lead), Filippini + Moreira.

**R** – Relevant to most Goals.

**T** – 1 year, depending on the locations.

# Objective #1

## Tasks completed and activities in progress

- The summit initially planned for R1-3 was extended to **Regions 1-6** and we had positive response from 13 Chapter Chairs.
- That summit was cancelled due to the Covid pandemic.
- We had started planning the 2021 summit for **Region 9** (5 Chapters + 12 Student Branches) by investigating opportunities for an appropriate venue.
- Activities currently suspended.

# Objective #2

## Funding opportunities for Chapters

**S** – Revise funding opportunities and corresponding processes for local events driven by local entities.

**M** – New processes designed and approved, dedicated publicity, new processes operating.

**A** – Assigned to: Colone (Lead), Kramer, Blair + Rassa/Cardinale

**R** – Relevant to most Goals.

**T** – BoG Spring Meeting for first proposal.

# Objective #2

## Tasks completed and activities in progress

- **Revised the funding opportunities and the processes we adopt to provide support to Chapters.**

Motion approved at the Spring BoG Meeting:

- The amount for 2021 will be \$35,000.
- The mechanism for providing chapter support has been transitioned from a Society “push” to a Chapter “pull” approach.
- Different levels of support (i.e. Annual Support, Major Initiatives).

# Objective #2

## Tasks completed and activities in progress

### ■ Designed clear processes for the Chapters to request support

- Simple Google form for Chapter Annual Support
- Extended form for Major Chapter Initiatives

### ■ Publicity should be provided (direct communications, website, QEB, Handbook).

**AESS**

### AESS Chapter Annual Support Request Form

Chapters can apply each year for financial support of up to \$500 to fund local AESS Chapter activities and small initiatives. Requests for support are submitted using this online form. AESS Chapters are encouraged to...

Please notice that this annual support entities should look for alternative (updated information).

\* Required

Email address \*

Your email

Full name of the applicant and

Your answer

Next

IEEE Aerospace & Electronic Systems Society

### AESS

### Major Chapter Initiatives Funding Application Form

#### Instructions

This form should be filled in by the Chapter Officers and sent to

- Wait Downing, AESS President ([wait\\_downing@sevi.org](mailto:wait_downing@sevi.org))

with CC to:

- Fabiola Colone, VP Member Services ([fabiola.colone@uniroma1.it](mailto:fabiola.colone@uniroma1.it))
- Kathleen Kramer, AESS Chapters Coordinator ([skramer@sandiego.edu](mailto:skramer@sandiego.edu))
- Judy Schermann, AESS Executive Assistant ([jschermann@conferencecalysts.com](mailto:jschermann@conferencecalysts.com))

Each proposal is reviewed and, if appropriate, it is brought to the AESS Board for approval at one of the two annual meetings. Typical funding levels are \$1500-\$2000, and generally cannot exceed \$5000. The number of proposals accepted for funding each year, and the amount of a proposal funded varies each year depending upon budget surpluses.

The application package might include any other document cited in the form and/or relevant to illustrate the Chapter initiative for which support is requested. In that case, a list of attachments should be included in the last page of this form.

# Objective #3

## Communication with Chapters

**S** – Keep continuous communication with Chapter Chairs using different and improved communication channels.

**M** – New webpages made available, number of messages sent, Collabratec group operating.

**A** – Assigned to: Kramer (Lead), Colone, Blair, Yang.

**R** – Relevant to Goals 3, 4.

**T** – 6 months for startup and then continual.

# Objective #3

## Tasks completed and activities in progress

### ■ New AESS Chapters webpages

#### AESS Chapters Home Page

Home » Member Services » Chapters

##### Welcome to the AESS Chapters Home Page!

Chapters are located world-wide and provide a home for similar members. If you are interested in starting a chapter, please feel free to contact the Chapter Chair to get involved:

[View our Chapter Listing](#)

AESS provides support to its Chapters via several initiatives and activities:

[View our Chapter Chair Toolbox](#)

In this section you can learn about recent activities of AESS Chapters:

[View Recent Chapter Reports](#)

If there are any questions or you are interested in Chapter formation, please contact:



**Kathleen Kramer**

BoG (2020-2022); Chapter Chair Coord  
Robert T. Hill Best Dissertation Award C

#### Chapter Chair Toolbox

Home » Member Services » Chapter Chair Toolbox

AESS provides support to its Chapters via several initiatives and activities.

##### FUNDING OPPORTUNITIES

###### Chapter Annual Support

Chapters can apply each year for financial support of up to \$500 USD to fund local AESS chapter activities and small initiatives. Requests for support should use the short online form, found [here](#). These requests are reviewed by AESS Member Services. Chapters are encouraged to make these requests every year.

[Chapter Annual Support Request Form](#)

###### Major Chapter Initiatives

Chapters are invited to submit proposals for major initiatives to increase the local impact of AESS, recruit new members, and provide additional benefits to existing members, especially young members. More details on how to apply for funding coming soon.

##### ADDITIONAL SUPPORT

- › Annual recognition to [the Best Chapter of the Year](#)
- › Travel support for [Distinguished Lecturers](#) to attend chapter activities
- › Support through [the AESS Short Course Initiative](#)
- › Travel support for Chapter Chairs to attend [Regional Chapter Summits](#)

##### GOVERNANCE INFORMATION

Download the latest version of the AESS Chapter Handbook [here](#).

# Objective #3

## Tasks completed and activities in progress

- Stimulating applications to the 2020 Best Chapter of the Year Award (deadline December 1).
- Advertizing the new funding process across the Chapters.
- Updating the Handbook to reflect the BCotY award and funding opportunities.

# Objective #4

## Membership fees and benefits

**S** – Critical review of the membership fees and members benefits.

**M** – Report on current status and proposal for modifications made available, approved, and operating.

**A** – Assigned to: Colone (Lead), Greco, Noble, Tse, Wojaczek + Rassa/Cardinale & Braasch

**R** – Relevant to Goals 1, 2, 5, 6.

**T** – BoG Spring Meeting for first report, proposal for modifications at the Fall Meeting.

# Objective #4

## Tasks completed and activities in progress

- Student Member fees reduced at the Spring BoG Meeting from \$13.00 down to \$5.00.
- Changes submitted to IEEE, to be effective in 2021.
- Started advertising the change among our students networks.
- The effects will be monitored carefully.



# Objective #5

## Strategies to spread information

**S** – Improve the strategies we adopt to inform members about AEISS initiatives. This includes QEB, social media, and AEISS Website.

**M** – New layouts made available and new strategies operating.

**A** – Assigned to: Tse & Filippini (co-Lead), Wojaczek, Yang, Greco, Streit.

**R** – Relevant to Goals 2, 5, 6.

**T** – 6 Months for startup, then continual.

# Objective #5

## Tasks completed and Activities in progress

### New AESS Instagram profile

Content of relevance to younger members (AESS new initiatives, Award deadlines, YP events, Testimonials etc.)

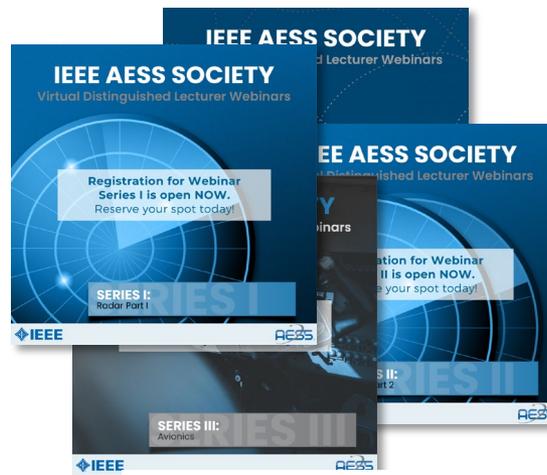
### Reduced Membership fee for students



### Robert Hill Award testimonial



### The story behind a success



### New Initiatives: The Virtual DL

### Conferences



### Mentoring testimonials



# Objective #5

## Tasks completed and Activities in progress

- Discussion on an official LinkedIn account.
- Designing an appropriate process to create a YP mailing list.
- IEEE App → new mobile strategy and platform, as one of the priorities for persistent engagement with our members and our content users.

# Objective #6

## YP and StM events

**S** – Hold AESS events for YP and StM at major conferences and explore other opportunities within local meetings; design and implement strategies to give them additional value.

**M** – Number of events held each year.

**A** – Assigned to: Wojaczek (Lead), Filippini, Tse, Noble + Braasch & Lo Monte

**R** – Relevant to Goals 2, 5, 6.

**T** – BoG Fall Meeting for update, then continual.

# Objective #6

## Tasks completed and Activities in progress

- The event initially planned for the IEEE Int. Radar Conference in Washington DC was cancelled as the conference went virtual.
- The same applies to other events scheduled for 2020 (e.g. YP event at IRS/MIKON, YP Congress in Sweden, etc.)
- Started planning the YP event at the 2021 IEEE Radar Conference (Atlanta).

# Objective #7

## Mentoring Program

**S** – Grow and reinforce the Mentoring Program by recruiting new Mentors and Mentees, and implementing more effective processes for engaging members.

**M** – Number of new sign-up and active mentor/mentee pairs.

**A** – Assigned to: Filippini (Lead), Tse, Wojaczek + Lo Monte.

**R** – Relevant to Goals 1, 2, 5, 6.

**T** – BoG Fall Meeting for update, then continual

# Objective #7

## Tasks completed and activities in progress

- Monitoring the development of the program
  - Short survey sent to all paired Mentors to check the status of their mentorships and to get feedback on the program.
  - **9 mentorships have been successfully completed!**
  
- Improving the registration process
  - The process of managing applications is running smoothly
  - **For the first time, the number of waiting mentees decreased** (matched/removed).

# Objective #7

## Tasks completed and activities in progress

### Improving the recruitment strategies

#### The advertising material has been renewed

- new flyer for the Magazine and the AESS booths
- new banner for the QEB
- advertising distributed also on

new social media channels



#### AESS Professional Networking and Mentoring Program

The AESS strives to foster the professional growth of its members. Engagement and collaboration within our community is a catalyst for effective integration and professional development of AESS members. The Society recognizes that this important process should not be left to chance. For this reason, we have pioneered a custom Professional Networking and Mentoring Program to connect younger and more experienced AESS members.

Our vision is a flexible international program that is carefully implemented, attentively supported and singularly focused on providing benefits to AESS members.

#### Mentee

After you review the Mentor Profiles in the sign-up process, you will be able to choose up to three mentor preferences. Don't miss this game-changing opportunity to:

- Grow professional competence
- Expand peer networks
- Achieve career goals

#### Mentor

Based on the information you provide, we will create a Mentor Profile for you. As a leader in your field, mentoring is a powerful way to give back to the community:

- Share knowledge and skills
- Foster community integration
- Shape the future of AESS

Whether you want to engage, either as a mentor or a mentee, please visit the AESS website and fill out the online application form.

#### **SIGN UP TODAY!**

<http://ieee-aess.org/aess-professional-networking-and-mentoring-program>



Networking and Mentoring Program Committee will review all submitted information. Upon signing up, you will be contacted by the AESS Program Coordinator to get you started.

<https://www.linkedin.com/groups/2912415>

[facebook.com/IEEEAESS](https://www.facebook.com/IEEEAESS)

@IEEE\_AESS

@ieeee\_aess